

**CONCERN**  
worldwide



DISCOVER  
**The power  
of ONE**

How **ONE** legacy gift can, **ONE** day,  
help to end extreme poverty.

# YOU HAVE The power of ONE

One person does have the power to help end extreme poverty – and you can do so, by leaving a gift to Concern in your Will.

Your one gift has so much power because it can support people experiencing extreme poverty to utilise their determination, skills and initiative to build a better future for themselves and their children – and inspire others to do the same.

You don't have to leave a large amount to have a huge impact – giving even 1% of your estate can help create the fairer future that we all want to see.

That's because your one gift will help fund the long-term Concern projects that have the power to deliver lasting change.

## That's the Power of One.

So I hope you'll harness the Power of One, by leaving a gift in your Will to help end extreme poverty, one person, one family, one community at a time.

**Sayyeda Salam**

Sayyeda Salam

Executive Director,  
Concern Worldwide (UK)



# ONE GIFT

**that could support determined mothers like Ruksana to build a better future**

**Like many living in Del Para, a coastal community in Bangladesh, Ruksana's family depend on fishing.**

Her husband is a fisherman but often returns home empty-handed and, in an area prone to cyclones and storms, his livelihood is precarious.

Yet with support and training from Concern, Ruksana has cultivated a new source of food and income. Along with the provision of seeds and tools, Ruksana has learnt climate-resistant gardening techniques like seedbed and sack bag planting and hanging vegetable

gardening, to protect crops during cyclones.

"As my youngest daughter Salma is malnourished, this vegetable garden will help her and my upcoming child with their nutritional needs. I will be able to eat these vegetables in the future. I will also sell these vegetables", says Ruksana.

She is determined to give her children a better future. The two eldest go to school and Ruksana plans for Salma to as well saying, "I want them to be educated."

**Making or amending your Will is easy to do, and if you leave a gift to Concern you could help more people like Ruksana to build a dependable livelihood.**

One person can make a difference. With hard work and determination, Ruksana has built a sustainable livelihood.

Photo: Saikat Mojumder/Concern Worldwide





Beatha's success has inspired other families who live nearby, showing how the Power of One can impact a whole community.

Photo: Eugene Ikua/Concern Worldwide

**A gift of just one percent of your estate could support more people like Beatha, helping them build resilience, grow more food and protect their families' futures.**

# ONE GIFT

**that could strengthen communities like Beatha's**

**Today, Beatha is the president of her community Farming Association in rural Rwanda.**

She is someone who people look up to and seek advice from. "They said I was a good leader," explains Beatha, "even though I wasn't able to continue school... they saw something in me." This is even more inspiring when you consider that Beatha went from having no regular work or income, to building a growing farm with her husband and supporting their three children.

Change began when Beatha decided to take part in Concern's 'Graduation Programme', which offers support to the most vulnerable families. Initially, Beatha and her husband received help to build a home, with training on how to handmake bricks. With a small plot of land,

they began to cultivate a kitchen garden and invest in seeds and livestock.

Beatha was elected leader of her local Farming Association, and her success in cultivating her land has created a ripple effect through her community. Now, many more villagers have better harvests and store surplus beans and millet at the Farming Association. There is food people can rely on in the rainy seasons, and more jobs on expanding farms.

"Life is better now. Now, things are going well. We no longer face a lot of challenges. We are able to pay for health insurance. The members of the Farming Association say they want to learn from me. They say that I help them and strengthen them with my ideas," Beatha says.



# ONE GIFT

that can ensure your  
values live on

**Your decision on whether to include a gift in your Will to Concern is personal to you. It's an action that reflects the values you hold and the way you wish to be remembered by loved ones.**

Your gift can ensure that, whatever the future holds, Concern can continue going

to some of the most remote places on earth to help families experiencing poverty.

Ultimately, you can help to create a fairer, more equal world – a world where fewer lives are lived in the shadow of extreme poverty and where every family has the opportunity to prosper.



“It is wonderful to know that one day in years to come, my gift will be helping to give people the tools they need to shape their future and build a life free from poverty.

“I hope it will also give comfort to my family, to know that my wishes and values are living on and making a difference.”

**Cora, Concern Worldwide supporter**

Macee, WQueta, Antoinette, Susan  
at Concern's programme office  
in Buchanan, Liberia.





# How to put the Power of ONE into your Will

Follow these four simple steps to one day help end extreme poverty.

## Step 1: Decide on your gift

There are three types of gift you can leave:

- **A residuary gift** – a share of what is left after your loved ones have been provided for.
- **A pecuniary gift** – a specified amount of money.
- **A specific gift** – such as a piece of jewellery, property or an heirloom.

## Step 2: Speak to your solicitor

When making your Will or adding a codicil to amend your existing Will, we recommend you use a solicitor, to make sure your wishes are carried out. You will need Concern's registered charity details, which you can find on the back cover of this brochure.

We offer a Free Will Writing service – details can be found in the back of your pack.

## Step 3: Talk to your family and executors

Once you've looked after your loved ones, even 1% of your estate can help end poverty. Letting your family and Executors know your wishes ensures they can carry them out with confidence and peace of mind.

## Step 4: Let us know

If you're planning to leave a gift in your Will, we'd love to hear from you. It's completely your choice, but letting us know means we can thank you and let you know about the impact your gift will have. Just use the details on the enclosed reply card to get in touch – we would love to hear from you.

Farmers in Mwanza District, Tanzania, are growing better crops with the help of a Concern supported irrigation system.

Photo: Chris Gagnon/Concern Worldwide



## Contact Us

Visit: [www.concern.org.uk/legacies](http://www.concern.org.uk/legacies)

Email: [Giftsinwills@concern.net](mailto:Giftsinwills@concern.net)

Call: 0800 032 4001



“I’m happy and proud to have left a gift in my Will. I’ve been a voluntary Trustee with Concern for around eight years now and have seen first-hand

how effective their work is. I think that what makes Concern so special is that they go to places others wouldn’t, to work with people in some of the hardest to reach places on earth.”

**Tony McCusker,**  
**Chair of Trustees for Northern Ireland**



## Registered Charity Details

**Name:** Concern Worldwide (UK)

**Registered charity numbers:** 1092236  
(England and Wales) and SC038107 (Scotland)

**Address:** The Foundry, 17 Oval Way,  
London, SE11 5RR

A charitable company, limited by guarantee, registered in England and Wales under company no. 4323646.

Cover photo: Lisa Murray/Concern Worldwide  
Koshi Ali harvesting maize on a communal farm in Kenya’s Tana River County.



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